

NEWLY APPOINTED JAPANESE DEALER SELLS FIRST HARBOR 25

April 14, 2009



We are pleased to announce that Yoshitaka Kitahashi of US Yachts & Customs, Inc. has been appointed our dealer for Japan. We are also excited to announce that he sold his first Harbor 25 to Mr. Katsuto Yoshida. Mr. Yoshida's boat is Harbor 25 #27 and will be a beautiful dark blue boat with a two-toned deck. It will be completed in about eight weeks and will be placed on a special cradle to be shipped to Port Hakata, Japan.

US Yachts & Customs is located in Fukuoka, in the western part of Japan and will sell our boats throughout the country. After carefully studying the Japanese market, Yoshitaka has come to the conclusion that daysailers are the best type of boat for Japanese sailors. He has found that most buyers select cruising boats with a big cabin but rarely use the cabin space because they don't stay long or cruise over night.



In an article on the website Outdoor Japan, Nathan Burns writes: "For anyone remotely interested in sailing, Japan can be one of the most frustrating places on earth to reside. For the majority of people in the big cities, the age-old 'water, water everywhere...' problem applies. From many places you can see the ocean, maybe even smell it, but actually getting out on it is another story altogether." In an article that appeared in The Japan Times, Leeroy Betti reports: "Japan's area is less than that of California, though its economic exclusion zone takes in an enormous 4 million sq. km of ocean. The length of the coastline per sq. km of land is second only to Denmark, yet . . . the sea remains inaccessible to most people in Japan. It can take hours in choking traffic or multiple train changes to reach shores. . ."



We think Yoshitaka Kitahashi is on the right track toward making pleasure sailing one of Japan's favorite pastimes. As you can see in the photos, he is located near a beautiful harbor with about 150 boats, and there is a fantastic sailing area right outside the harbor entrance. For more information regarding US Yachts & Customs, Inc., go to www.usyachts.co.jp. The email address is sail@usyachts.co.jp, and the telephone number is 81-92-513-2530.